Documentation for the International Mountain Cheese Market

From Friday 29th to Sunday 31st October 2004, there will be an International Mountain Cheese Market. A chalet or part of a chalet will be made available free of charge to each mountain region so that cheese specialities can be offered to the public in the form of tastings and for sale. Other regional specialities may also be offered for tasting but only cheese specialities may be offered for sale.

Please note that your chalet must be set up and manned from Friday 29^{th} October from 14h00 on.

Technical specifications for the chalets

Floor dimensions: 3.00 m x 2.00 m

Front section: 3.00 m long, sales counter at a height of

0.85 m

Display area: 3.00 m x 0.85 m (no additional shelving

available)

Electricity supply: 230V (W – adapter plugs can be ordered

separately)

Lighting: basic lighting is available (no spotlights)
Decoration: national flags and name signs to indicate

mountain region per chalet

(Participants are responsible for their own

interior decoration.)

The following material is available for hire

- Cash register
- Weighing scales (including price display but no print out)
- Refrigerators (display case for cheese), 150 cm, with glass cover
- Gastronomy refrigerator
- Gas heater
- 380 V electricity supply (eg. for raclettes)
- * Please note that in Switzerland, all fresh cheese must be presented and sold at a maximum temperature of 5°C.

You will need to supply the following

- Cheese knife, cheese slicer, cheese grater
- Cheese name plates and pricing signs
- Cutting boards (all damage to chalets will be charged to users)
- Cling film, packaging material
- Material for use in tastings (toothpicks, cheese plates...)
- Wrapping paper for cheese sales
- Change for cash registers (in CHF)
- Material to decorate inside of chalet
- Cleaning products
- Additional lighting eg. spotlights (if desired)
- Decorating material

Cleaning facilities

A central cleaning area will be set up close to the chalets.

Intermediate cheese storage

A refrigerated container will be available nearby for intermediate storage. This will be supervised. All participants are responsible for moving their cheese from the refrigerated container to the chalets.

Transport und logistics

A special arrangement is in place for the import of foreign cheeses into Switzerland for the purposes of the cheese market and the competition. We are making every effort to make the customs formalities, transport and logistic arrangements as easy as possible. You will receive detailed information when your entry form has been successfully processed along with your confirmation of entry. Numbers are limited and will be allocated on a first come first served basis.

The closing date for entry forms is the 15th September 2004.



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