

Contributions for partners

Partnership for the 3rd Mountain Cheese Olympics – Contributions and benefits

CASEUS MONTANUS Switzerland, represented by FROMARTE the Swiss cheese specialists, Appenzellerland Tourism AG, Appenzel-lerkäse GmbH, Appenzellerland regional marketing and Canton Appenzell Innerrhoden are organising the 3rd Mountain Cheese Olympics, the most significant international mountain cheese competition, in Appenzell from the 29th – 31st October 2004.

FROMARTE (hereafter referred to as the organisers) guarantees that the 3rd Mountain Cheese Olympics will be professionally organised and staged. This offers you, as a partner, an ideal platform for your image campaign.

Sponsors are guaranteed the following benefits by the organisers:

Presence at the venue

The organisers will allow partners to be present within the various individual activities taking place in Appenzell. This will allow you to distribute brochures, pamphlets, pennants, etc. at your own discretion.

Communication through printed material

You will be present in other communication material.

Partners will be able to use the logo and all the visual material (available at the end of the event), for any internal or external communications.

Communication on the Internet

Your logo will appear on the homepage: www.caseusmontanus.ch and a direct link to a site of your choice will be provided.

Partner contributions of CHF 5000.– and above (your official logo)

Partner contributions of CHF 2000.– and above (your company-name)